

## ABSTRACT

A process is disclosed for acquiring scanned image data relating to an external body portion and/or a product applied to the external body portion. The process includes placing a transfer member in contact with an external portion of an individual to obtain a transfer  
5 image on the transfer member. The transfer image of the transfer member is scanned with an optical image scanner to obtain scanned image data. The scanned image data may be sent from a first computer associated with the scanner to a second computer at a remote location. An image corresponding to the scanned image data may be displayed and viewed to analyze a characteristic of the external body portion and/or a characteristic of a  
10 product applied to the external body portion. The process may also involve determining a recommendation of a treatment for the external portion and providing this recommendation. Another aspect relates to evaluating the product applied to the external body portion. In addition, the process may include monitoring the status of the external body portion during treatment.